

Intro to Planning with the Public Library Standards

Presenter: Shannon Schultz, Public Library Administration Consultant, Division for Libraries & Technology, DPI

Session Objectives:

- Understand planning requirements of library directors
- Learn how to use the Standards

Planning Library Services

- Identify areas of strength
- Recognize areas for improvement
- Set goals and develop strategic plan
- Provide data needed to assist in gaining community support

What Are the Standards?

- **Self-evaluation tool**

- Identify areas of strength
- Recognize areas for improvement
- Set goals and develop strategic plan
- Provide data needed to assist in gaining community support

➤ *Here is an example*

Where Are the Standards?

Wisconsin Public Library Standards

- How to find the Sixth Edition (2018) from <https://dpi.wi.gov/>
- A walking tour of the document
- A helpful [checklist](#)

Service v. Municipal Population

- Service Population more accurately reflects the services that a library provides
- Any of the methods provided in Appendix C will work, depending on a library's unique situation
- Municipal population *might* be beneficial when discussing funding with the library's municipality
- **Trustees may wish to discuss this with the library director to determine the most appropriate population calculator**

Example: Hypothetical Public Library

- Municipal population = 10,000
- Extended service population = 19,500
- **Which would you use?**

- Municipal population = 5,000
- Extended service population = 5,500
- **What about this one?**