



WINNEFOX LIBRARY SYSTEM

Strategic Plan | 2026-2030

Organizational Clarity and Health

Ensure staffing levels that support member and partner needs, sustain consistent service delivery, allow for thoughtful service expansion, and promote a healthy work-life balance for system staff.

Support and encourage system staff as they explore new opportunities, develop their skills and abilities, and perform their work.

Continue to prioritize financial stability and oversight to enable consideration of new approaches and responsive service to member needs and requests.

Collaborate intentionally to redefine and modernize the relationship between the Oshkosh Public Library and Winnefox Library System, aligning it with the evolving needs and priorities of both organizations.

Enhancing Efficiency

Invest in the right tools, resources, and system experts to remove unnecessary barriers to efficiency.

Improve operational processes to ensure seamless access and intuitive use for members, system staff, and contractual partners.

Maintain and enhance cornerstone services and resources to best meet member and partner needs.

Increase member libraries' and contractual partners' understanding of system services and available resources.

Fostering Strong Connections

Create and cultivate ways for interested groups to connect, share knowledge, champion ideas, and exchange resources.

Continue to prioritize personalized connections between system staff and member library directors and staff.

Strengthen relationships with key supporters and decision-makers of the system and its members, including library trustees, library boards, and county boards.

Provide member libraries with the tools and knowledge to connect and communicate with the communities they serve.

Championing Libraries

Serve as a centralized source of resources, expertise, and data to advocate for and promote libraries at statewide, county, and local levels.

Work to emphasize the role and value of library systems at the local, regional, and state levels, ensuring sustainable funding with downstream benefits for members.